

ONLINE JAM.

What is it? An immersive, interactive and fully facilitated online collaborative workshop for 10 - 100 people across the globe.

When would you use it? When you want to get a distributed group of people together to explore new ideas, make collaborative decisions or learn new skills in real-time, whilst minimising resources and carbon emissions compared to face-to-face workshops.

How does it work? 100%Open designs the event with you and then manages, facilitates, records and reports the Jam. Delegates click a link at an agreed time and then meet each other, interact, view content and presentations. We then run a series of interactions, each based on one tool from the 100%Open Innovation Toolkit. We request input from everybody independently via webcams, chat boxes and interactive online exercises such as post-it note brainstorms, polls and breakouts.



What are the benefits?

It is the next best thing to being there in terms of user experience.

All interactions are based on tried and tested 100%Open Jam techniques in order to create the dynamics and interactivity found in face-to-face workshops.

Online Jams also make it easy to collect data rapidly from all participants equally and simultaneously.

Who else has used it? Unilever, Fujitsu, Oxfam, Innovate UK

hello@100open.com