



5. CONVENE COLLABORATIVE WORKSHOPS
SKETCH TEMPLATES.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE

It is very helpful to put a bit of flesh on the bones of our ideas by using **Sketch Templates**. Getting visual early on in the process helps to describe and define an idea so it can be developed further or evaluate it so it can be discarded in favour of others



SKETCH TEMPLATES - STORYBOARD TEMPLATE.

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NAPOLEON BONAPARTE



Once upon a time there was...	Every day...	One day...
<p>Description</p>	<p>Description</p>	<p>Description</p>
<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>	<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>	<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>
<p>Because of that...</p>	<p>Because of that...</p>	<p>Until finally...</p>
<p>Description</p>	<p>Description</p>	<p>Description</p>
<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>	<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>	<p>This made <i>Persona name</i> feel <i>Emotion name</i></p>

NAME:

DATE:

TEAM:



SKETCH TEMPLATES - MOBILE APP.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
DESCRIPTION:
NEED IT MEETS:

NAME:

DATE:

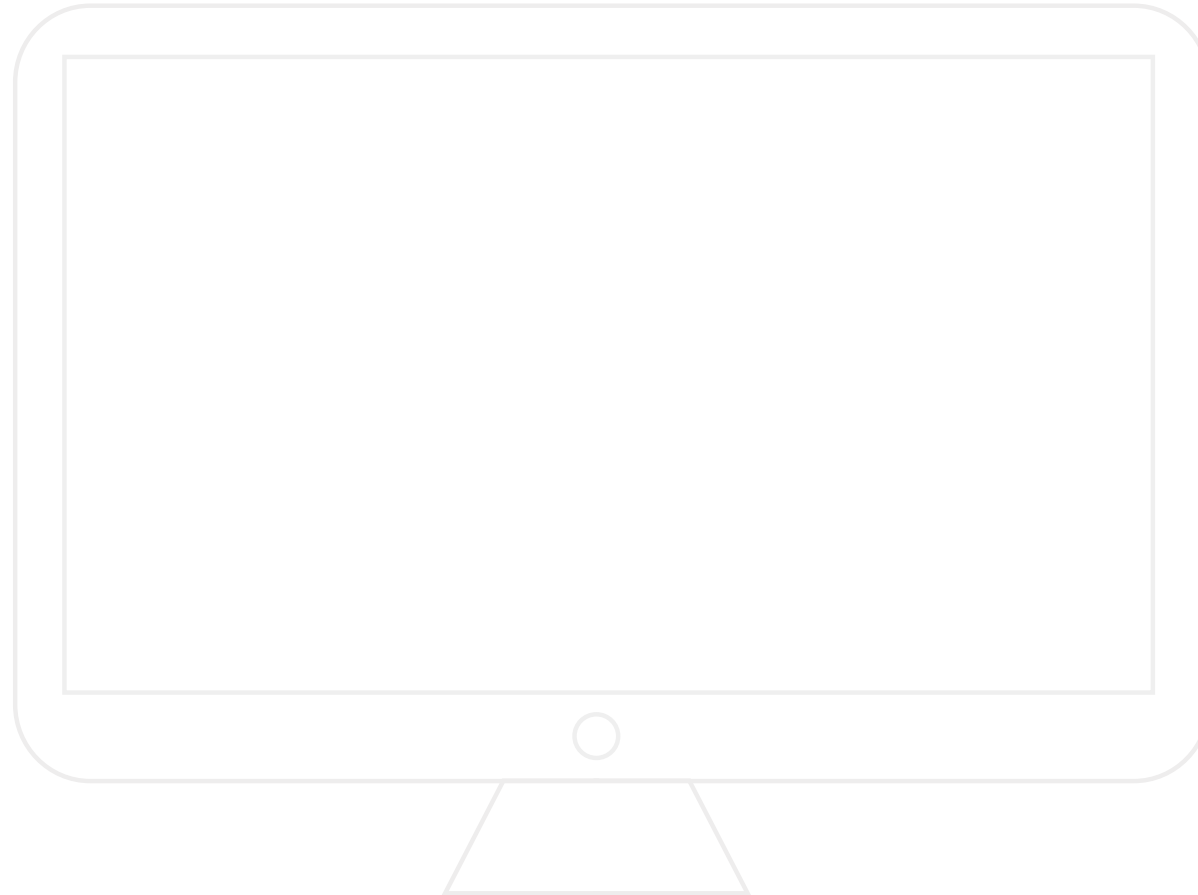
TEAM:



SKETCH TEMPLATES - WEBSITE.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
DESCRIPTION:
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NAME:

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TEAM:



SKETCH TEMPLATES - ADVERTISEMENT LEAFLET.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



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TITLE:
DESCRIPTION:
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NAME:

DATE:

TEAM:



SKETCH TEMPLATES - DOCUMENT.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
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DATE:

TEAM:

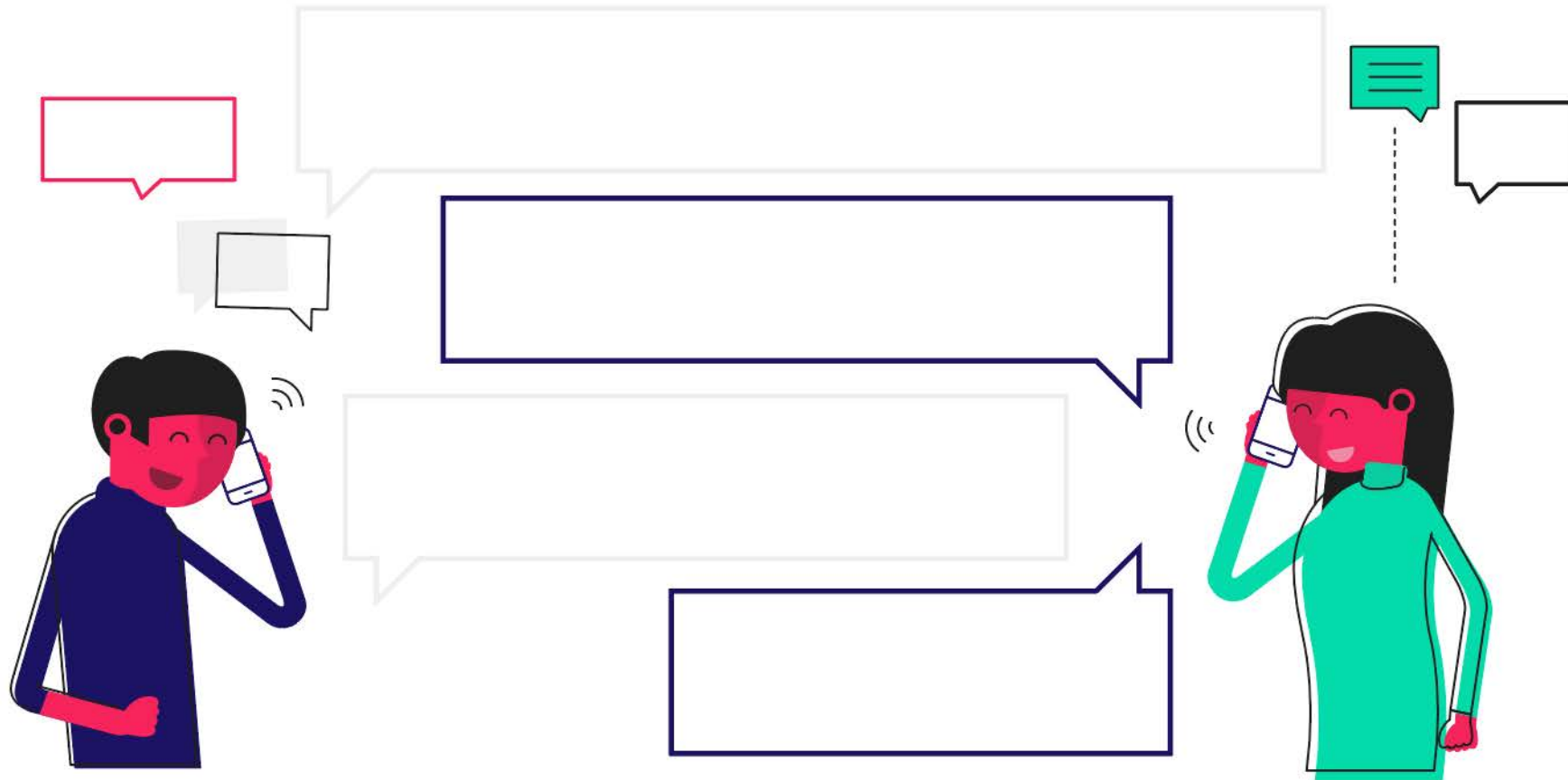


SKETCH TEMPLATES - PHONE CONVERSATION.



"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
DESCRIPTION:
NEED IT MEETS:

NAME:

DATE:

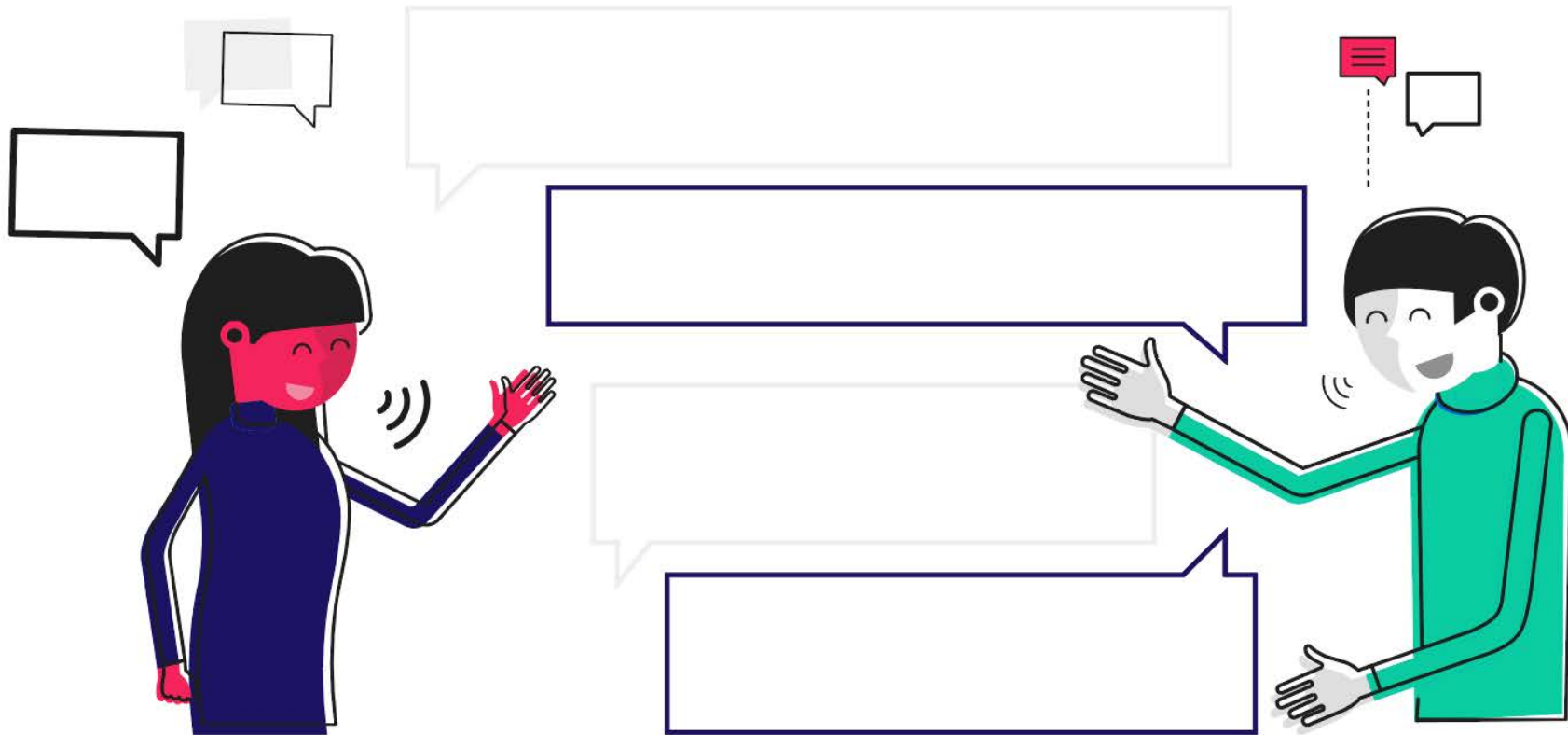
TEAM:



SKETCH TEMPLATES - FACE-TO-FACE.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
DESCRIPTION:
NEED IT MEETS:

NAME:

DATE:

TEAM:





SKETCH TEMPLATES - SOCIAL MEDIA.




"A good sketch is better than a long speech."


NAPOLEON BONAPARTE






TWEET










TWEET








PUBLISH








TITLE:
DESCRIPTION:
NEED IT MEETS:

NAME:

DATE:

TEAM:



SKETCH TEMPLATES - PRODUCT.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE:
DESCRIPTION:
NEED IT MEETS:

NAME:

DATE:

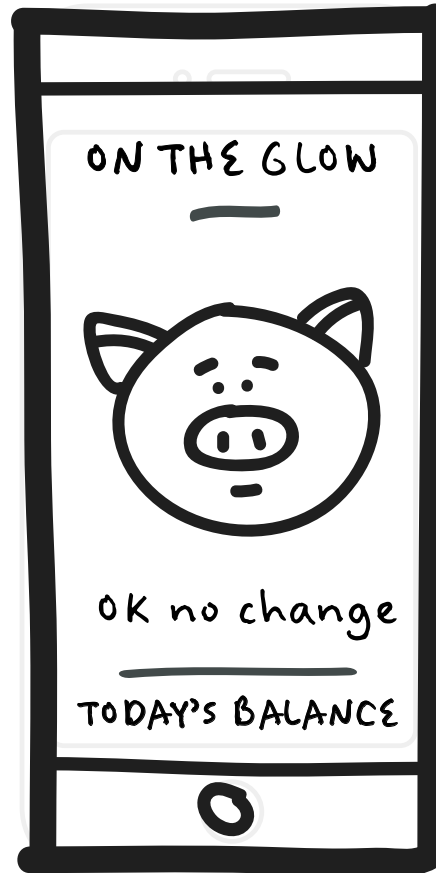
TEAM:



SKETCH TEMPLATES - MOBILE APP.

"A good sketch is better than a long speech."

NAPOLEON BONAPARTE



TITLE: ON THE GLOW

DESCRIPTION: A mobile cashflow management app where the icon of a piggy bank glows Happy / Ok / Sad depending on my bank balance

NEED IT MEETS: To know exactly how much money I have to spend and save each month

NAME: Frank Bank

DATE: 1st March

TEAM: Open Innovation