

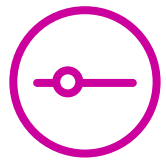


2. PREPARE OURSELVES FOR COLLABORATION  
**OPEN ORGANISATION TEST.**

*“No matter who you are, most of the smartest people work for someone else”.*

BILL JOY

Successful open innovation depends on an organisation possessing the right skills, tools and mindset. From our experience of running projects with organisations around the world, we have identified what makes a company ready for open innovation.



## OPEN ORGANISATION TEST.

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BILL JOY



The eight categories of openness:

### PLATFORMS.

Does your organisation have the infrastructure to collaborate effectively? Do you have the right spaces and tools to share knowledge and test ideas?

### PURPOSE.

Does your organisation communicate clear innovation briefs based on user needs? Are your collaborative innovation choices good and made by the right people?

### PROFITABILITY.

Are your organisation's briefs based on strategically important and breakthrough innovations that will make significant profit? Will your partners and the wider economy benefit too?

### POLICY.

Does your organisation have policies in place that encourage open innovation? Do you have fair, clear IP rules and incentives to collaborate? Are you happy to embrace risks and ready to work with external partners?

### PROCESSES.

Does your organisation possess rules and procedures that are fit-for-purpose? Are you flexible at engaging externally and good at sharing information? Do you have sufficient resources in place to make a success of open innovation?

### PARTNERING.

Does your organisational culture make you great partners? Do you share the risks and rewards of innovating together? Are you flexible enough after contracts are signed? Do you work well outside your sector?

### PEOPLE.

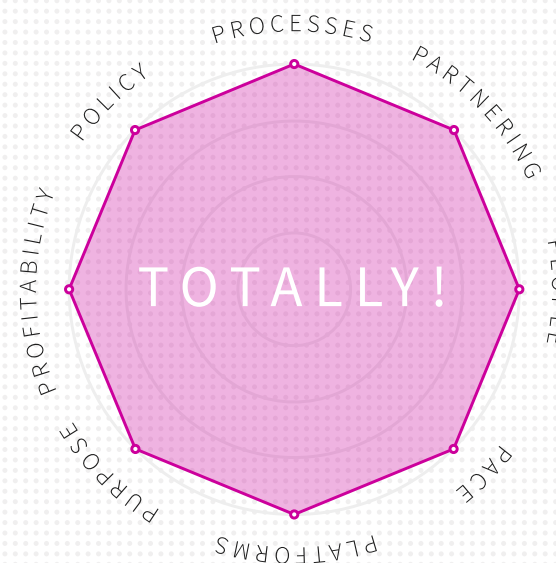
Do your people have a high collaboration IQ? Are they good connectors and well-networked? Do they believe in external ideas and are they able to learn from failure?

### PACE.

Does your organisation have what it takes to be a responsive collaborator? Can it prototype and iterate fast? Can you provide easy access to the right people and facilities?

**TAKE THE OPEN ORGANISATION TEST TO SEE HOW YOUR ORGANISATION MEASURES UP.**

**[100open.com/open-organisation-test](https://100open.com/open-organisation-test)**



100  
Open

Open up!